

2022 Main Event

FBMA's Convention and Gulf Atlantic Building Products Expo



Rosen Shingle Creek Resort & Convention Center

Wednesday, September 28 to
Friday, September 30

Florida Building Material Alliance
P.O. Box 65, Mt. Dora, FL 32756
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Convention Highlights

The Gulf Atlantic Building Products Expo “It’s Show Time!”

Show Hours:
Thursday, September 29
Friday, September 30

1:00 p.m. to 5:00 p.m.
10:30 a.m. to 2:00 p.m.

FBMA’s “Main Event” of the year features an inviting and relaxing venue, industry-wide exhibitors, hundreds of attendees and rewarding experiences and connections. We will once again have the Greater Orlando Builders Association (GOBA) attending our show on Friday, “Builder’s Day”, exhibiting and inviting their 600 members to attend.

We invite you to come see what’s new in our industry, take advantage of the show specials, visit with old friends and make new ones, and make lifelong memories at one of our most popular events.

I would like to thank our exhibitors for making our trade show possible and our sponsors for their generous financial support that contributes to quality programs and events. Thank you to our Convention Committee and FBMA staff for your efforts in making this year’s show a success.

Greg Bell, FBMA Convention Chairman



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Kick-Off Reception - A Great Networking Opportunity!

Wednesday, September 28

5:00 p.m. to 7:00 p.m.

An FBMA tradition, the Kick-Off Reception is the “after golf and pre-dinner” gathering spot. It’s where the accomplishments on the golf course are recounted; where you look to find customers, suppliers and friends and where people meet and make dinner plans. Have a cold drink, complimentary snacks and enjoy the music of live entertainment!



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Rosen Shingle Creek Resort & Convention Center - 9939 Universal Blvd., Orlando, FL 32819

When you combine the exquisite peacefulness of a natural Florida setting with the luxury of the finest amenities, you have a hotel that exceeds the appetite of every traveler for business and leisure alike. Nested along historic Shingle Creek, Headwaters of the Florida Everglades, Rosen Shingle Creek’s sheer beauty creates a setting that is so tranquil, it is hard to imagine civilization is nearby. Nature trails, inviting swimming pools, spa, championship golf, tennis, sand volley, fishing and tropical foliage offering a serene environment, perfect for relaxation.

FBMA has negotiated a special rate of \$165 per night, taxes and gratuities not included. To receive your discounted rate, visit www.fbma.org/events or call Rosen Shingle Creek at 866.996.6338. **To assure room availability, reservations must be made by September 06, 2022.**

Convention Highlights

Kickoff Breakfast With Phil Simms

Phil Simms joined CBS Sports in 1998 and currently serves as a studio analyst on The NFL Today and contributor on NFL Monday QB on CBS Sports Network. For 19 seasons, Simms served as the lead NFL game analyst for CBS's NFL coverage and three seasons calling Thursday Night Football. He has called eight Super Bowls; six for CBS.



Simms has been a mainstay on Showtime's Inside The NFL since 2008 and during the NFL season has a weekly spot as co-host of SiriusXM's Mad Dog Radio program Simms and the Mad Dog. Simms spent 15 years as a quarterback for the New York Giants, winning two Super Bowl titles (1987, 1991). He was named Super Bowl MVP in Super Bowl XXI (1987) when he completed 22 of 25 passes in defeating the Denver Broncos for Big Blue's first Super Bowl win. In addition, Simms is second in Big Blue history for most passes completed and attempted for one game, one season and throughout his career; most touchdown passes throughout his career; and most 300 yard games throughout his career.

Thursday, September 29

7:30 a.m. to 9:30 a.m.

Simms completed his career with a .598 win percentage (95-64), the highest for any Giants quarterback with over 50 games played.

The Kentucky-native was the Giants first selection in the 1979 NFL Draft out of Morehead State University. Simms would go on to be selected to participate in NFL Pro Bowl games in 1993 and before that in 1985, when he was named MVP of the contest.

Prior to joining CBS Sports, Simms served as a game analyst on NBC's top NFL broadcast team along with Dick Enberg and Paul Maguire from 1995-1998 (which included two Super Bowls). Away from the gridiron, he has also announced weightlifting events for NBC Sports coverage of the 1996 Olympic Summer Games and served as sideline reporter on "The NBA in NBC". Simms also worked on the "NFL Quarterback Challenge" and "Run To Daylight" while at NBC.

In addition to his work in the broadcast booth, the Franklin Lakes, NJ resident authored the New York Times bestselling "Sunday Morning Quarterback: Going Deep on the Strategies, Myths and Mayhem of Football". Utilizing his rich football IQ, Simms has become a quarterback skills expert.

Simms currently serves as a spokesperson for FanDuel, Fanatics, Bigelow Tea, Investors Bank and Hackensack University Medical Center. He also served as the color analyst voice for the widely popular EA Sports video game Madden NFL 13, 14, 15 and 16.

Simms and wife Diana reside in Franklin Lakes, New Jersey and have three children, Chris, Matt and Deirdre, as well as five grandchildren.

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Executive Industry Panel Discussion

What are the biggest threats to housing and the supply chain in 2023?

Thursday, September 29 09:45 a.m. to 11:15 a.m.

Join us for another informative and educational Executive Industry Panel Discussion hosted by Don Magruder, CEO of Ro-Mac Lumber & Supply.

The diverse panel of five industry experts will focus on discussing root causes of current supply chain issues and their upcoming housing forecast.

Don Magruder

CEO, Ro-Mac Lumber & Supply, *ProSales Columnist*

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Hall of Fame Luncheon

Thursday, September 29

11:30 a.m. to 12:45 p.m.

The Hall of Fame Luncheon allows everyone to see old friends and people from our industry. Join us in this engaging program as we welcome our new honorees, Charlie Babb (retired) with Raymond Building Supply and Mike Hain with U.S. Lumber. We will encourage audience participation by passing the microphone around the room so friends have a chance to say something about one of our honorees, a personal story, how they met or how that person has impacted their life.

Charlie Babb

Raymond Building Supply



Mike Hain

U.S. Lumber



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Convention Highlights

Motivational Breakfast with Pat Williams

Senior Vice President, Orlando Magic

Friday, September 30

8:45 a.m. to 10:15 a.m.

Pat Williams is a basketball Hall-of-Famer, known for co-founding the NBA's Orlando Magic as well as serving as general manager for the Philadelphia 76ers, Chicago Bulls, Atlanta Hawks and Orlando Magic. Also one of America's top motivational, inspirational, and humorous speakers, Pat has addressed employees from many of the Fortune 500 companies. Pat is also the author of 100 books, his most recent title highlighting the leadership insights from the American Revolution in REVOLUTIONARY LEADERSHIP.

Since 1968, Pat has been the general manager with teams in Chicago, Atlanta, Philadelphia and Orlando, including the 1983 World Champion 76ers. In 1996, Pat was named as one of the 50 most influential people in NBA history. In 2012, Pat received the John W. Bunn Lifetime Achievement Award from the Naismith Memorial Basketball Hall of Fame.



Pat and his wife, Ruth, are the parents of 19 children, including 14 adopted from four nations. Pat and his family have been featured in Sports Illustrated, Readers Digest, Good Housekeeping, Family Circle, USA Today and The Wall Street Journal.

Pat was diagnosed in February of 2011 with Multiple Myeloma, an incurable form of cancer. However, after several rounds of chemo, Pat's doctors have told him that they are unable to detect any myeloma in his body and have given him a clean bill of health.

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Thursday Evening Luau Celebration

Thursday, September 29 5:00 p.m. to 7:30 p.m.



Aloha - it's the catch-all word for good, love and kindness. What better word to describe an event that offers food, hospitality and fellowship for colleagues and friends.

After a long day of events, come relax dressed in your Hawaiian attire and enjoy games, heavy hors d'oeuvres, music and a wide variety of refreshments. Make this your last event of the evening or meet friends and customers there to plan the rest of your night.

All attendees with a badge are welcome to join us from 5:00-7:30 pm. One drink ticket will be provided to all attendees. See you there!



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FBMA Tom Stead Classic

Wednesday, September 28

7:00 a.m. Registration/8:00 a.m. Shotgun Start

FBMA hosts the Tom Stead Classic in memory of dedicated FBMA member, friend and building industry professional, Tom Stead. A passionate golfer who was known for his straw hat, Tom's memory is kept alive with this special tournament that is enjoyed by all who attend.

This year's tournament will take place at Orange County National in Orlando, Florida. Guests can enjoy playing on Panther Lake and Crooked Cat golf courses, two of the best courses in Florida. Orange County National offers pure golf, the way it was meant to be played, in peace and tranquility with nothing to distract your game except the rugged natural beauty of your surroundings.

Space is limited. To ensure a spot in the tournament, you should register early as registrations will be on a first come, first serve basis.



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